

Chicago Education Expo

PROGRAM BOOK

ADVERTISING RATE SCHEDULE

INSIDE FRONT OR INSIDE BACK COVER

OR BACK COVER

4 ¾" x 7 ¾"

\$425

FULL PAGE

4 ¾" x 7 ¾"

\$325

HALF PAGE HORIZONTAL

4 ¾" x 3 ¾"

\$225

¼ PAGE VERTICAL

2 ¼" x 3 ¾"

\$100

Special rate for local businesses (non-exhibitors, limited space):

¼ PAGE VERTICAL

\$50

MECHANICAL REQUIREMENTS

FILE FORMATS: Program Book is in full color. All ad materials must be provided in Hi Resolution, PDF format prior to January 31, 2017. All ads are non-bleed except inside and back covers.

FILE SUBMISSION: Final version of ad (with all revisions) must be received by urbanmom@chicagourbanfamily.com by January 31, 2017. Checks should be made payable to: Chicago Urban Family and mailed to: 14 N. Peoria Street, Unit 4E, Chicago, IL 60607 prior to deadline. Inside and back covers are first come, first served. Ads placed after January 31 is subject to availability and will incur a 25% surcharge.

CONTACT: Send advertising Sales Inquiries to urbanmom@chicagourbanfamily.com or (312) 504-0094.